

# Molly Gochman

## ***Dispersed Geographies***

I'm incredibly grateful for your generosity and hospitality in allowing my public art installation, *Dispersed Geographies*, to be displayed in and around your establishment.

To help your staff address any questions from passersby or curious onlookers, I've created a brief FAQ that provides more information about the artwork. Feel free to share this with your team to assist them in answering inquiries.

### **FAQ**

#### **What are these white vinyl blocks on the sidewalk?**

The white silhouettes you see are a public art installation by Molly Gochman, the artist. The work is titled, *Dispersed Geographies*.

#### **What is this work about?**

This installation is called *Dispersed Geographies*. This work is in dialogue with Molly Gochman's sculptural series, *UKR|RUS* (pronounced Ukraine-Russia), which physically embodies the Ukraine-Russia border. While *UKR|RUS* uses reclaimed materials, *Dispersed Geographies* uses a different medium to represent the same border.

#### **What is the sculptural series, *UKR|RUS* about?**

*UKR|RUS* (pronounced Ukraine-Russia) is a sculptural bench that physically represents the Ukraine-Russia border using reclaimed materials. *UKR|RUS* invites us to question the devastating human cost and destruction caused by war, and to celebrate the resilience of Ukrainians, their rich cultural history, and the future that so many are fighting to defend and rebuild.

#### **I see this around the neighborhood. Why?**

Molly Gochman, the artist, wanted to place them primarily in areas that are historically Ukrainian. That's why you'll see them in neighborhoods like the East Village, Soho, Williamsburg, and Brighton Beach in Brooklyn.

#### **Why are these silhouettes on the sidewalk?**

Molly Gochman, the artist, views the sidewalk as a public space that facilitates movement and connection. She wanted to use the sidewalk as a canvas for her artwork, *Dispersed Geographies*. By placing the silhouettes there, she wants to transform this communal ground into a site of contemplation. The artist hopes the installation prompts viewers to reflect on their own journeys.

#### **What are these silhouettes made of? Will they damage the sidewalk?**

These silhouettes are made of white vinyl that's stuck to the sidewalk. They won't harm the sidewalk and can be easily removed without leaving a trace.

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## Is the artwork anywhere else? Where can I view it?

*Dispersed Geographies*, the white vinyl silhouettes, can be viewed in the East Village, Soho, Williamsburg, and Brighton Beach until the end of 2024 (or until someone removes them). Scan the QR below to view a Google Map for its locations.

*UKR|RUS*, the sculptural bench series, will be on view at The Ukrainian Museum on East 6th Street starting September 27th and in Brighton Beach starting October 7th.

## What else should I know about the works?

Molly Gochman, the artist, is hosting a community event on October 5th from 12pm to 5pm at 222 East 6th Street, in front of The Ukrainian Museum. There will be music, dance performances, and activities like knot-tying, weaving, and screenprinting. It's free and open to everyone!

## How do I learn about the artist or the artworks?

Visit Molly Gochman's website at [mollygochman.com](https://mollygochman.com) or scan the QR below.

## Have more questions?

If you have more questions about the artist or the works, please contact Molly Gochman at [hello@mollygochman.com](mailto:hello@mollygochman.com).

**Map of *Dispersed Geographies* locations**



**October 5, East 6th Street Community Activation**



**About Molly Gochman**

