

Molly Gochman

Memory Collage

2024

Photograph on Vinyl

Variable Dimensions

(Brief)

An ongoing, collaborative art project, *Memory Collage* by Molly Gochman invites you to contribute personal keepsakes imbued with meaning. Layered in various formations and activated through live interactions, these objects become treasured touchstones to the relationships and histories we hold close to our hearts. Through this process, the project enhances our collective memory, evoking a connection between us all, woven from the threads of cherished memories with which we each hold dear.

(Concept/Description)

Memory Collage is an ever-evolving exploration of memory and time, rooted in the interplay between found objects and collaborative engagement. This dynamic project invites participants to contribute cherished artifacts imbued with personal significance. First conceived in 2009, this project utilizes a unique blend of found objects and collaborative performance to weave a visual testament to the power of objects to evoke emotions and connect us all. Pre-submitted digital scans and live, in-person contributions of cherished keepsakes — whether faded photographs or weathered trinkets, each carrying a story to be shared — become building blocks in a larger narrative, fostering dialogue and connection among participants.

Dual, simultaneous projections invite the viewer to engage in the interactive performance. One showcases a video collage of scanned objects, serving as a foundation for the ever-growing artwork. The other transforms into an engaging canvas during live activations. Here, visitors have the opportunity to contribute their own keepsakes, which are carefully arranged into tableaux in real-time. This collaborative act sparks conversations between participants, as the placement of objects prompts fresh interpretations and connections.

Memory Collage is more than an artwork; it is an immersive journey. The project remains incomplete until the viewers decide to contribute, offering a fragment of their own story to actively shape the narrative landscape of the work. Weaving together personal narratives, *Memory Collage* explores the power of shared experiences and the enduring desire to connect to one another through the tangible remnants of the past.